

For Information and Participation

Dear Members

The HKIE Veneree Club Monthly Talk
“When I Ching Meets Left-Right Circles Strategic Model: Theory & Practices
當《易經》遇上左右圈戰略模型：理論與實踐”
Wednesday, 28 October 2026

You are cordially invited to join the Monthly Talk to be held on 28 October 2026. Members could join the Talk either face to face at the HKIE Headquarters or through on online webinar. Members are required to select your preferred mode of attendance in the online registration form. Details of the Talk are listed as below:

Date:	Wednesday, 28 October 2026
Time:	10:00am – 12:00nn
Platforms:	(a) Face-to-Face (Chan Yat Mei Sophie Room, 9/F, The HKIE Headquarters) (Limited number of seats on first-come first-served basis) (b) Online (The ZOOM webinar link and information will be sent through email upon successful registration.)
Talk:	“When I Ching Meets Left-Right Circles Strategic Model: Theory & Practices 當《易經》遇上左右圈戰略模型：理論與實踐”
Speaker:	Prof Andrew C F CHAN 陳志輝教授 SBS, JP Prof Andrew CHAN is a famous strategy/marketing professor and an expert scholar in Hong Kong. He studied at St. Joseph's College in Hong Kong in the seventies. He graduated from the Faculty of Business Administration of the Chinese University of Hong Kong (CUHK) in 1977. Prof CHAN went to the United States to further his studies at the University of California, Berkeley, and received a Master of Business Administration degree. He returned to Hong Kong in 1979 and worked in the banking, business and education sectors. From 1986, whilst teaching at CUHK, he received his Ph.D. degree. Prof CHAN excels in teaching and was awarded the Vice-Chancellor's Exemplary Teaching Award in 2001 and 2009. He has served as Associate Dean, Executive Associate Dean, Directors of the BBA, MBA and EMBA programmes of the CUHK Business School. From 2010 to 2020, he served as the Head of Shaw College at CUHK. He was awarded an Honorary University Fellow by the Metropolitan University in 2018 and an Honorary Fellow by Shaw College in 2020. Prof CHAN has been actively involved in public service and was awarded a Justice of the Peace in 2005 and a Silver Bauhinia Star in 2007. He was Chairman of the Hong Kong Consumer Council from 1999 to 2005, Chairman of the Hong Kong Deposit Protection Board from 2004 to 2010, a member of the Electoral Affairs Commission from 2005 to 2012, Chairman of the Chinese Medicine Council from 2011 to 2017 and Chairman of the Cantonese Opera Advisory Committee from 2016 to 2022. Since 2003, he has regularly contributed to the production of the "Talking to CEO" and "New Thinking in Management" Programmes for RTHK. Prof CHAN is currently the Emeritus Professor of the Department of Marketing at CUHK, Founding President of the Left-Right Circles Academy, Adjunct

	Professor of the Education University of Hong Kong, and Adjunct Distinguished Professor of the Faculty of Business Administration of the University of Macau. He was President of the GBA Business School from 2020 to 2024.
Highlights:	Prof Andrew CHAN's Left-Right Circles theory is a business and life framework, philosophically similar to I Ching, emphasises relation, balance, timing, and adapting to changing conditions. The Left Circle represents customer needs and the Right Circle represents a company's core capabilities; the theory says success happens when the two overlap and move in harmony. The Left-Right Circles Theory breaks business into two big elements: customer needs on the left and core competencies on the right, with the overlap representing the business opportunity. The theory also says the right side should follow and respond to the left side so the two stay aligned, and it extends beyond business into personal, family, workplace, and relationship contexts. "Prof CHAN's Left-Right Circles Theory has had an immense impact on me that will last a lifetime. I have been applying his theory in every aspect of my life. In business, I always think about the customers first. At home, I also treat my wife as my most important customer. Happy wife, happy life. The same theory works there giving me a much better life ever since," exclaims an husband engineer in a senior management post! Don't miss this I Ching related Left-Right Circles strategic model for practical applications and successes.
Language:	Cantonese
Remarks:	• Prior online registration is required. • The webinar link and information will be sent through email at least three days before the event upon successful registration. • Coffee and tea will be provided to face-to-face participants before start of the talk and during the break. • CPD certificate is not provided because retired members are not required to submit CPD hours for their membership continuation. Note for Face-to-Face participants: • Limited number of participants at Chan Yat Mei Sophie Room on first-come first-served basis.

Disclaimer: All information and views expressed by speakers and in their presentation materials do not reflect the official opinion and position of the HKIE. No responsibility is accepted by the HKIE for such information and views including their accuracy, correctness and veracity.

Should you wish to join the talk, please register via the link below **on or before Wednesday, 21 October 2026**.

<https://event.hkie.org.hk/events/share?id=6aa8e119a5c8f81c95031e6a&companyCode=hkie>

Please refer to the following website for instructions on how to complete the online registration form.: <https://hkie.org.hk/wp-content/uploads/hkie/42dad8beec5328b02b92599a04ca943c/HKIE-enrollment-form-Step-by-step-registration.pdf?ver=1779765559>

More information about Veneree Club could be viewed at http://www.hkie.org.hk/en/membership/club_detail/3/. Should you have any questions, please contact Veneree Club via email to venereeclub@gmail.com.

Kind regards
 Ir Prof Wilson TSANG
 Chairman
 Veneree Club